

In I support of media diversity

I am writing to you today to comment on Docket No. 02-277, the Biennial Review of the FCC's broadcast media ownership rules. In its goals to promote competition, diversity and localism in today's media market, I strongly believe that the FCC should retain all of the current media ownership rules now in question. These rules serve the public interest by limiting the market power of already huge companies in the broadcast industry.

Media diversity is critical to the functioning of a healthy democracy, so I am asking the FCC to postpone its vote on Broadcast Ownership, Docket 02-277, until Americans have had more opportunities to learn about and discuss the possible consequences of a rollback of media ownership regulations. In my area, Sacramento, California, we have seen the sad consequences of increasingly monolithic media ownership and hope that the trend can at least be slowed if not reversed.

I do not believe that the studies commissioned by the FCC accurately show all the negative affects media deregulation and consolidation have had on media diversity. While there may be indeed be more sources of media than ever before, the spectrum of views presented has become more limited.

The right to carry on informed debate and discussion of current events is part of the founding philosophy of our nation. Our forefathers believed that democracy was best served by a diverse marketplace of ideas. If the FCC allows even more of our media outlets to merge, our ability to have open, informed discussion with a wide variety of viewpoints will be compromised.

The public interest will best be served by preserving media ownership rules in question in this proceeding.

In addition to the official hearing on this matter in Richmond, VA, I strongly urge the FCC to hold additional hearings elsewhere around the nation to solicit the widest possible participation from the public which will be the most directly affected by the outcomes of these decisions. I think it is important for the FCC to consider the points of view of both those with a financial interest in this issue, and also those with a social or civic interest.

With the serious impact these rule changes will have on our democracy, it is incumbent on the Commission to take the time to review these issues more thoroughly and allow the American people to have a meaningful say in the process.

Thank you,

Barbara Carter
Sacramento, CA